CANADIAN Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

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Variety Ball Game Shaping Up

Elliott Made RKO Calgary Manager

Arthur Elliott, member of the Montreal sales staff of RKO, has been promoted to the post of Calgary manager, it has been announced by Robert Mochrie, vice-president in charge of domestic distribution, which field consists of the USA and Canada. He suc-

(Continued on Page 8)

BC Projectionist Changes Machine

A motion picture projector which will "make a 100 per cent saving in light alone," reduce the use of electricity by half and lengthen the life of a film 20 times has been designed by Gordon Jackson, projectionist of the Capitol Theatre, Port Alberni,

(Continued on Page 8)

Film Industry Hustling Hard For Big Heart Fund Event

Members of Tent 28, Toronto, Variety International, purchased almost $16,000 worth of tickets for the annual game at the Maple Leaf baseball stadium, to be held June 21st, with Jersey City the opposition team. It is hoped that the total receipts of the evening, to be used to swell the Heart Fund, will reach $30,000.

The pledges were made at the sports celebrity night, held in the Fiesta Room of the Prince George Hotel, and Peter Campbell and his fellow-directors of the Maple Leaf Baseball Club, led off by promising to sell

(Continued on Page 3)

Juvenile Pic Library Talked Over Here

Canada may have a children's film library like the one sponsored by the Motion Picture Association of America in the United States.

Mrs. Margery Dawson, chairman of the American library, participated in several meetings with IODE representatives and others interested in establishing the plan in Canada.

Scene of the meetings was the office in Toronto of the Canadian Motion Picture Distributors Association.

Films used are old subjects specially selected.

Exchanges In Red, Says Rathvon

Consolidated net profit of Radio-Keith-Orpheum Corporation in 1947 was $5,085,848 as compared with $12,187,805 the previous year, and the consolidated operating income was $123,109,047 in contrast to $120,125,634. Theatre admissions and film

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'South Of St. Louis'

Alexis Smith and Joel McCrea will star in United States Pictures' Technicolor production, "South of St. Louis."

AUDIO PIX VIA MONO, COLUMBIA

World-wide release by Monogram will be given three full-length feature films to be produced by Audio Pictures, while Columbia will do the same with six short subjects from the Canadian company, which is at present adding another sound stage to its large new studios near Toronto.

Two or more of the short subjects will be ready for fall release. Film shot by a camera crew in the NW Territories is being flown in, and it will shoot four shorts for private distribution by the Canadian National Railways while there.

Canadian and Hollywood personnel will work together on the feature films.

Audio's plans to make the features and shorts were set before the Motion Picture Association of America undertook its Canadian Co-operation Project.

MPAA Issues Report On Canadian Plan

Broader information about the Canadian Co-operation Project of the Motion Picture Association of America, undertaken earlier this year, is provided in the "First Hollywood Report to the Canadian Government." This booklet contains the names of those who attended the first meeting in Ottawa and the discussion that took place at it. Copies were sent to all who are connected with the project, about which there has been a limited amount of public information.

Purpose of the project is to help relieve Canada's dollar problem by attracting tourists from

(Continued on Page 10)

RKO's 'The China Run'

"The China Run" will be the title of the film that RKO will make in England in association with J. Arthur Rank.

Gordon Wilson Dead After Brief Illness

Gordon Malcolm Wilson, manager of the contract department of Empire-Universal Films, died in Toronto recently at the age of 32 after a brief illness.

Born in England, he came to Canada in 1921 and had been with the film firm for the past 16 years, during which time he made many friends.

Surviving are his widow, the former Mary Kathleen Stantial; two daughters, Joan and Carol; a brother, Ivan Wilson; and a sister, Mrs. Alice Spencer.

Leonard R. Case New SRO Treasurer

Leonard R. Case, formerly assistant treasurer of the Selznick Releasing Organization, has been promoted to treasurer by the company's board of directors.

Neil F. Agnew, president, also stated that henceforth the finances of Vanguard Films, Incorporated, will be handled entirely separate and distinct from those of SRO.

'Sand' Stars Named

Mark Stevens and Peggy Cummins will star in 20th-Century Fox' production of Will James' "Sand."

Rogell To Produce 'Song Of India'

Columbia Pictures and Albert Rogell have concluded an agreement under the terms of which Rogell will produce and direct "Song of India" for Columbia. The original screenplay is by Art Arthur and Jerome Odlum.

Turhan Bey and Sabu are the male stars and Gail Russell has the feminine lead. Bey and Sabu portray two of India's princely rulers, educated in the occident, who struggle to bring enlightenment to their country now that independence has been achieved. Miss Russell will portray an Indian princess.

A PAIR OF ACES for A FULL HOUSE! Re-issued to BIGGER BUSINESS EVERYWHERE!
'GENTLEMAN AFTER DARK' and 'MAN IN THE IRON MASK'
An EAGLE LION (Hollywood) Release from INTERNATIONAL FILM DISTRIBUTORS Limited

FROM MONOGRAM NOW...FROM MONOGRAM NOW...FROM MONOGRAM NOW...FROM MONOGRAM NOW...FROM MON
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Exchanges In Red, Says Rathvon

(Continued from Page 1)

rentals are included in the consolidated income and the profit figure included capital gain from the sale of certain theatre properties.

The drop in 1947 earnings was attributable to a substantial loss by RKO Radio Pictures, Inc., the company's picture producing and distribution subsidiary. This year so far it has shown a small profit, while theatre operations continue successfully but at a smaller gain, stated N. Peter Rathvon, president, in a letter to the stockholders.

RKO operates no theatres in Canada and its distribution arm represents the company's leading interest in the Dominion.

Motion picture companies generally experienced sharp decreases in earnings from production and distribution in the latter part of 1947 because of increased costs, Rathvon pointed out.

The effect on the picture company's operations of the agreement between the American motion picture industry and the British government on distribution of American pictures in the United Kingdom is not determinable at the present stage as various pertinent details of the agreement have not yet been worked out, the report states.

In advising stockholders on the recent decision by the Supreme Court in the anti-trust action by the United States government against eight motion picture companies, Rathvon reports that, as further proceedings must be held, it is impossible to foretell what theatres, if any, the corporation must dispose of and what general effect the opinion of the court will have on the company's business.

A majority of the stock of the company was recently purchased by Howard Hughes, who met with top officials of the corporation, including Rathvon; Floyd Odlum, chairman of the board of directors from whom Hughes purchased the stock; Ned E. Depinet, executive vice-president; and Dore Schary, head of production.

"I am very favorably impressed by Mr. Hughes ideas and intentions," said Depinet, who met him for the first time. "Mr. Hughes revealed high ambitions for our company and I am convinced he is the type of man who will not be content until RKO is the undisputed champion.

"In having Mr. Hughes as its principal shareholder, RKO gains not only an astute and courageous young business man, but a showman who has had a continuous interest in motion pictures for 25 years."

Variety Ball Contest Gets Trade's Help

(Continued from Page 1)

$5,000. The excellence of this gesture became clear when it is understood that they had previously provided all their own facilities gratis and made arrangements for Jersey City to provide its services at the same rate.

It was an evening full of fun, with Joe Perlove of the Toronto Daily Star acting as master of ceremonies and introducing the guests, among them Gorgeous George and Whipper Billy Watson, who were due to wrestle each other in the Maple Leaf Gardens in a short while. Other guests who took a bow or spoke were hockey's Harry Watson, golf's Gord Brydson, wrestler Earl Macready, promotor Frank Tunney, radio's Clary Setell, Joe Crysdale and Mickey Lester, and Johnny Fitzgerald and Ted Reeve, Toronto Evening Telegram sports writers.

Doug Rosen, properly attired and supported by the two-tune Variety orchestra, pitched for the pledges in front of a circus scene painted by Al Harvey and Pete Grant. Bandsmen were the Bills Summerville, Sr. and Jr., and Don of the same family, Russ Simpson, Dennis Stone, Jimmy Namaro and Jack Arthur. Curly Posen did a cooch dance in a Fatima costume.

It was explained that members could subscribe for tickets for resale to the public by themselves, or make a donation to the Heart Fund, deductible for income tax purposes, in which case tickets equivalent to the amount of the donation would be placed in the pool for underprivileged children.

The receipts of the game will be added to the present total of the Heart Fund, $82,000, and, Variety having reached its $100,000 goal, work will begin on Variety Village, the tent's vocational guidance school for crippled children.

Tickets may be obtained from members of the committee and each barker is expected to join with the rest in helping to fill the stadium.

A number of valuable prizes will be drawn for at the game, and it is hoped that an automobile will be among them.

Bill Summerville, Jr. and Morris Stein head the ticket-selling committee, which is comprised of George Taggart, Eddie De Rocher, Win Barron, Gurston Allen, Sam Hersenhorn, Harry Sedgewick, Harry Romberg, Gus Solway, Peter Campbell, Paul Johnson, Don Summerville, Herb Allen, Arthur Silverstone, Paul Maynard, Jack Harper, Dave Griesdorf, Paul Turnball, Sam Glazier, Jack Chisholm, George Peters, Jack Cooke, Ben Ulster, Frank Goldhar and Jules Wolfe.

Doug Rosen heads the special events committee and he will work with Ralph Dale, Archie Laurie, Bob Myers, Jim Cameron, Burt Brown and Larry Graburn.

At the business meeting which preceded the sports celebrity parade it was announced that Variety membership was now 242. A sum of $1,500 was authorized to cover the employment of a man to handle the truck and equipment for the 16 mm. shut-ins movie program, workings of which was explained by Al Troyer.

MANITOBA EXHIBS TO MEET

The amusement tax and election of officers will be among the important business handled at the second annual meeting of the Manitoba Motion Picture Exhibitors Association, which takes place at the Royal Alexandra Hotel, Winnipeg, on June 14th. Mesho Triller, president, will act as chairman.

Prominent civic and provincial officials will be guests at the dinner to follow the meeting.

Registration will be at 12.45 p.m., the business meeting from 1 to 4.30 p.m., refreshments at 6.30 and the dinner and floor show at 7 p.m.

Harold Bishop heads the hotel committee, Tom Pacey's group is in charge of entertainment, M. Kramer and H. Grey are handling the invitations, and B. Sommers is contacting independent exhibitors.

Out of town exhibitors planning to attend should contact B. K. Beach at 300 New Hargrave Building, Winnipeg, so that he can make arrangements for them.

'Manhattan Angel'

"Manhattan Angel" will be the release title for Columbia's musical, "Sweetheart of the Blues."

RKO Buys Story

RKO has acquired screen rights to Herbert Ravenel Sass' story, "Affair at St. Albans."

GEORGE HEIBER

Manager of the Montreal branch of United Artists, who was recently presented with the Grad Sears gold cup for outstanding sales achievement.

MGM To Discontinue Annual Novel Award

Metro-Goldwyn-Mayer anounces that its Annual Novel Award Contest has been discontinued.

The Award was instituted in 1944 and was an annual event until 1947, when it was made semi-annual. The winning author was guaranteed $150,000, with a possible maximum of $250,000, making it the most lucrative award in literary history.

In 1944 the Award was won by Elizabeth Goudge for "Green Dolphin Street," which was later screened with Lana Turner, Van Heflin, Donna Reed and Richard Hart starring. The winner for 1945 was Elizabeth Metzger Howard for "Before the Sun Goes Down;" for 1946, Mary Renault for "Return to Night;" for 1947, the late Ross Lockridge, Jr., for "Raintree County" and Esther Forbes for "The Running of the Tide" (the last-named not yet published.)

'My Dear Secretary'

George Brent will star in James Nasser's United Artists film, "My Dear Secretary."

Hefty Hollywod '47 Production Tab

Estimated cost of Hollywood feature production in 1947 for 271 films was $451 millions, $41 millions over the previous year, when 277 were made.

Short subjects in 1947 added up to $3,520,000, which is $320,000 more than 1946.

Average 1947 feature neg cost $732,499 compared with $655,863.

The figures were given in the 30th annual edition of Film Daily Year Book, dated 1948.

THE TRUTH ABOUT THE HUBBARDS WOULD MAKE *GOSSIP* IN ANY TOWN!

Universal-International presents

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DAN DURYEA
EDMOND O'BRIEN
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Observanda

Good Work

Odds and Ends

Betty DiGiota, booker at International's Toronto branch, was recently married to Mack Bartlett and the staff presented her with a set of lamps . . . **Films are being** booked here for television use in October . . . **Richard Hume Cronyn,** brother of Hume Cronyn, passed away in London, Ontario, their home town . . . **Bing Crosby** was one of the first donors to the building fund of the new Catholic church in Purcell's Cove, NS . . . **Quebec Productions** will make Ted Allen's story, "Last Night," as its next and Paul L'Anglais hopes to get Michael Redgrave for it . . . **There is a story** around that Wayne & Schuster, the RCA Victor Canadian radio stars, are scripting a story in which they will act for Quebec Productions . . . **One of the great figures** of the theatre of yesterday and today is gone with the passing of Dame May Whitty at 82. She was a link between the golden age of the stage and its modern successor in popularity, the motion picture.

The races are here and they remind me of Bill McCraw's remarks at the Variety convention after his visit to Tropical Park. "Half those horses were pulling ploughs around Atlanta last week," he said. "I met a fellow who gave me loser after loser but I'm sticking with him because he's the cleverest talking man I ever met" . . . **I enjoyed** N. Peter Rathvon's assurance to RKO employees after Howard Hughes bought in. "Mr. Hughes has no hungry army of relatives looking for your jobs, nor substitutes waiting to step into RKO management," he told them . . . **Thanks to Perry Wright,** now Emp-U Vancouver manager, for a copy of those very funny comments about Toronto street cars by Pierre Berton, as quoted by Jack Scott in his "Our Town" Vancouver newspaper column.

Glad to see the art of exploitation being revived. Neil Main, for Odeon's Regent in Sturgeon Falls, has been promoting a program weekly with a lucky number, while Bob Maynard of the Palace, Hamilton, did feature work on Eagle-Lion's Royal Wedding short, promoting floral displays in the lobby and a florists' co-op ad in the Hamilton Spectator. Also Dick Wareing of the Trent, Trenton, had his Odeon Movie Club present a Sunday evening show for the fund of the Trenton Memorial Hospital, and it was appreciated by press and public. Dick has been here a year, he having come from London, where he was with Associated British Cinemas . . . **Dan A. Boyle** was elected, a councillor in Macleod, Alta. No theatre man, come to think of it, has ever been mayor of Toronto.

Understand there is a dispute of a spite fence nature between Abe Garson and Joe Franklin over the space on one side of the new Vogue Theatre in Halifax. The Vogue, part of the Franklin-Herschorn circuit, is under the management of Peter Herschorn, who is also secretary-treasurer of the company. The theatre has been described as among the Dominion's loveliest by industry men who attended its distinguished opening and Halifax newspapers greeted it with much space in their columns. It has a stage curtain of fibre glass, the largest plastic screen in the Maritimes and a soda fountain and lunch bar among its attractions. Eastern friends of Joe Franklin and his associates will wish them well in this venture.

Ontario censor board has moved to its new quarters in Leaside and the phone is MAyfair 8811 . . . **Doug Rosen** was reading out the pledge cards at the Variety meeting when Paul Johnston stepped up to the mike and gave him another—which turned out to be his own. Put Doug in a spot but he wriggled out . . . **Sam Wacker pledged** $1,000 for tickets, part of which was donated, then pledged more to obtain an autographed baseball—and kicked in an additional amount to get his hands on the hockey stick autographed by the hockey Leafs . . . **Ted Reeve** of the Tely was remarking how the Prince George had changed since the days of the riotous lacrosse team banquets. "The Smith Brothers didn't have to change this place," cracked Perlove. "Reeve and his mob would have changed it for them."

JARO at the Trade Fair

Canadian officialdom—at least, some branches of it—is showing signs of an up-to-the-minute viewpoint and helping weaken the description of Canada today as resembling the USA of 1900.

Right now you would hardly believe what there is to be seen at the CNE grounds. The International Trade Fair, for which the Department of Trade and Commerce induced a grant of $225,000, is being held there and 1,500 exhibitors, 500 of them from Canada, are showing goods for 10,000 buyers from all parts of the world.

One look at the Trade Fair and you realize what a tremendous accomplishment it is from a presentation standpoint—and what it will mean to Canada in spreading the fact that we are in many ways second to no nation on earth.

A wonderful job has been done in transforming the Coliseum into the Trade Fair's headquarters. It is as thoroughly modern as anything you ever saw, with not even a hint of its usual tanbark character.

And if you're in show business, the International Clubrooms will just about knock you out. It is a theatre cocktail lounge of great size, with a complete stage at one end, and Toronto could use one in its daily life. On the stage every day is presented a fashion show and a theatrical presentation, worked into one production. Everything about it from personnel to theme is thoroughly Canadian.

For this Canadian show business, in this case represented by the J. Arthur Rank Organization, can be thanked. It is proof that the know-how of live musical drama has a high standard in this country, even though there is ordinarily limited opportunity to use it.

Jimmy Cowan and his department of the J. Arthur Rank Organization of Canada have really accomplished something here but most of the credit belongs to Sydney Banks, who probably has more all-round talent from writing to production than any young man in these parts. He produced and directed the magnificent show, in which so many diverse theatrical arts are blended to perfection. Eddie Harris took time off from his task as head man of Gaumont-Kalee to create the stage lighting, while the stage curtains and appliances came from different Odeon theatres in the province.

Singers from Toronto join with members of the Winnipeg Ballet in presenting "The Gallant Greenhorn," story of a ghost town in the Rocky Mountain foothills. A skiing party discovers it and rekindles its spirit as it was in 1900. Then they leave and the town goes back to sleep. The excellent music, composed by Morris Surdin, is played by a large orchestra under Horace Lapp. The choreography is by Gwyneth Lloyd. Right after the first show Surdin was signed by Jello of the USA to handle the music for its radio show when the present contract ends.

There is a thrill to be had from this animated Canadiana, since most of our entertainment is of American and other character. It's good to be able to experience Canadian feelings in other arts beside the inanimate one of Literature.

I'm glad that Canadian show business shares in the success of the Trade Fair.

Tale of an Inside Way

The Pre-Confederation settlers in the Canadas were a resourceful lot, as I learned while reading an old book, "Humours of '37," by Robina and Kathleen M. Lizars, issued in 1897. An example:

"One toper, impecunious and resourceful, provided himself with a keg partitioned down the centre, each side seeming tight; one contained water only. He would arrive at the general store with the water side half-full, get the whiskey side filled, and then say payment would be made on his next visit. If prompt payment were demanded he would wax indignant, 'Well, if you won't trust me, take your old whiskey.' Out would come the water cork and the water would gurgle into the whiskey barrel; the owner, showing outraged virtue, would then march home with the whiskey side comfortably full."

Gold will flow

SILVER R

THE MAGIC OF WARNER SHOWMANSH

A NEW BOX-OFFICE SMASH IN OUTDO

ith
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THIS IS THE SAGA OF MIKE McCOMB -hero, gambler, man of glorious destiny in the West's wildest era!
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WITH
THOMAS MITCHELL - BRUCE BENNETT
DIRECTED BY
RAOUL WALSH
Screen Play by
Stephen Longstreet and Harriet Frank, Jr
From a Novel by Stephen Longstreet
Music by Max Steiner
PRODUCED BY
OWEN CRUMP
BRINGS YOU
ADVENTURE!

BC Projectionist Changes Machine

(Continued from Page 1)

BC, states the West Coast Advocate. The inventor, whose major effort "has been to build a machine which may in time revolutionize the motion picture industry," has applied for patents in Canada and the USA.

Jackson also manufactures and sells an appliance of his invention which rings a warning bell at the final minute of the reel, and he has in addition devised a "program calculator," which reveals at a glance the time each film on the program will be shown. Another instrument of his creation, much like a slide rule, can be attached to the reel for checking the running time.

In his new projector, according to the paper, the intermittent action is entirely done away with, providing unbroken light and reducing the strain on film caused by the present method. States the newspaper:

"By the skilled use and arrangement of revolving mirrors the image is thrown on the screen as the film passes through the projector. Light, passing through the film in the usual way, strikes a stationary mirror which in turn reflects the image back to the rotating mirrors." Elimination of the shutter which operates 24 times to the second will recapture the 50 per cent light Jackson claims is lost through the current machine.

"This machine will take the flick out of the flickers," he says. When his projector is built with the same degree of accuracy as those being sold now through the use of machine tools, he feels it will be the better one.

Jackson worked out his machine in his basement shop, where he spends his spare time.

'Streets Of Laredo'

Leslie Fenton will direct Paramount's Technicolor production, "Streets of Laredo," in which William Holden, Macdonald Carey, William Bendix and Mona Freeeman will head the cast.

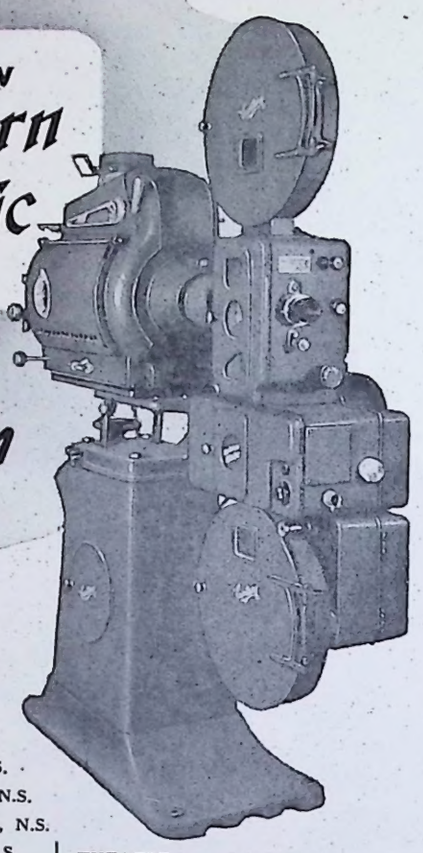
Barnato Biog Added To RKO Schedule

Frederick Brisson announces the story of Barney Barnato, who discovered and owned the fabulous Kimberley Mines, has been added to the production schedule of Independent Artists of which he is executive producer.

The Barnato story will be titled "The King of Diamonds," and will be filmed in South Africa, England and the United States. Production is planned for the 1948-49 program of the company and will be released by RKO.

STILL AHEAD

THE NEW Northern Electric Sound System



COMPLETED INSTALLATIONS

THEATRE	LOCATION
Armview	Halifax, N.S.
Vogue	Halifax, N.S.
Paramount	Amherst, N.S.
Capitol	Bridgewater, N.S.
Odeon	North Sydney, N.S.
Russell	Glace Bay, N.S.
Star	Lewisville, N.B.
Paramount	Campbellton, N.B.
Green's	Florenceville, N.B.
Knights	Grand Manan, N.B.
Capitol	Chatham, N.B.
Mayfair	Port Elgin, N.B.
Regent	Summerside, P.E.I.
Lido	Montreal, Que.
Bijou	Montreal, Que.
Rialto	Montreal, Que.
Ritz	Montreal, Que.
Cameo	Montreal, Que.
Cremazie	Montreal, Que.
Point Claire	Pointe Claire, Que.
Rheo	St. Tite, Que.
Capitol	Chicoutimi, Que.
Canadian	St. Joseph d'Alma, Que.
Palace	Grand'Mere, Que.
Madelon	Cap de la Madeleine, Que.
Cinema de Paris	Sherbrooke, Que.
Laurentian	Mont Laurier, Que.
Baie St. Paul	Baie St. Paul, Que.
Hollywood Annex	Toronto, Ont.
Queensway Studios	Toronto, Ont.
E. P. Taylor Residence	Toronto, Ont.

THEATRE	LOCATION
Brighton	Toronto, Ont.
Beam	Beamsville, Ont.
Imperial	Humberstone, Ont.
Glebe	Ottawa, Ont.
Roxy	Chesley, Ont.
Majestic	Dresden, Ont.
Haro	Harrow, Ont.
Roxy	Markham, Ont.
Centre	St. Catharines, Ont.
Capitol	Meaford, Ont.
Strand	Beaverton, Ont.
Wrinkler	Wrinkler, Man.
Park	Winnipeg, Man.
Garrick	Winnipeg, Man.
Lux	Hudson Bay, Sask.
Lux	Humboldt, Sask.
LeRoy	LeRoy, Sask.
Community Hall	Esterhazy, Sask.
Mayfair	Cardston, Alta.
Capitol	Grande Prairie, Alta.
Roxy	High Prairie, Alta.
Beaver Lodge Cmty. Centre	Beaver Lodge, Alta.
Westlock	Westlock, Alta.
Van Isle	Campbell River, B.C.
Vogue	Fernie, B.C.
Pacific Mills	Ocean Falls, B.C.

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Elliott Made RKO Calgary Manager

(Continued from Page 1)

ceeds Reg Doddridge, who resigned.

Elliott started as a student salesman in Montreal late in 1946, became a salesman when transferred to Saint John in 1947, and late that year was moved to Montreal. He is 26 years old.

Doddridge, who joined the company in Calgary in 1940 as a booker-salesman, succeeded Joe Macpherson as manager in 1943 when the latter, now associated with another company, was moved to different territory.

Other changes in the RKO sales roster affected Arnold Watson, student salesman first in Montreal and then Toronto, and Bob Middleton, who has been moved from Saint John to the Toronto staff. Watson, who joins the company in 1947, replaces Middleton. Middleton, who also came to RKO in 1947, spent some time in Winnipeg as a student salesman.

Niesen With Bendix In 'Babe Ruth Story'

Gertrude Niesen has been signed by producer-director Roy Del Ruth for a featured role in his current production, "The Babe Ruth Story," which will be released by Allied Artists. Miss Niesen will sing "Nobody's Baby," "The Vamp" and "Singing in the Rain," in the film which co-stars William Bendix, Claire Trevor and Charles Bickford.

Gene Tierney In 'Fan'

Gene Tierney has been tentatively set for the starring role in "The Fan," at 20th Century-Fox. Otto Preminger is producing and directing the film.

Cavalier's Next At Eagle Lion Studio

Robert Young, film star, and Eugene B. Rodney, producer, will bring their independent company, Cavalier Productions, to Eagle Lion (Hollywood) Studios for their next picture, "Twelve Against the Underworld." Young will star in "Twelve Against the Underworld," and Rodney will produce. The picture will be distributed by Eagle Lion Films.

"Twelve Against the Underworld" is the dramatic story of the cleanup of Steubenville, Ohio, by twelve clergymen of various denominations who banded together to rid their community of vice and corruption after all other means failed. The story of that memorable campaign which drew national attention, is based on a book written by Dr. Norman Nygaard, one of the fighting ministers.

THE PICK OF THE PICTURES

Canadian Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

REVIEWS INFORMATION RATINGS

Vol. 13, No. 23 REVIEWS FROM FILM DAILY, NEW YORK $2.00 Per Annum

The Strawberry Roan

with Gene Autry, Jack Holt, Gloria Henry

Columbia 79 Mins.

TUNEFUL, ENTERTAINING GENE AUTRY NUMBER SHOULD CLICK WITH HIS FANS AND MAKE NEW ONES: EXPERTLY PLAYED.

In an improved example of Cinecolor Gene Autry has produced a good outdoor story replete with music and a dramatic motivation that permits the worn and weary rustlers-landgrabber script to rest. This time it is a horse and boy story with a repentant father in Jack Holt making amends for his pigheadedness at the conclusion.

The proceedings flow smoothly. There is a smart switching at the right intervals from Autry singing to Autry riding and the subsidiary bits fit in to properly round out the whole. Comedy is supplied by Rufe Davis who does a couple of imitations like an airplane, an outboard motor, and a couple of dogs rounding up a pig.

A foreman on Jack Holt's ranch, Autry decides to reform a roan mustang. This after it has thrown and trampled young Dick Jones, made him a semi-paralyzed invalid. Holt, maddened, wants to kill the animal. The horse is injured and later nursed by Autry. Meanwhile Gloria Henry's horse, Sweetheart, develops a romance with the stallion.

Autry quits. Holt has him posted for rustling the roan. The chase element concerns Holt's riding about the country side after Autry and the horse.

Months pass. Sweetheart is in foal. Autry is camping in the nearby hills. One day Miss Henry comes with Jones. That day the foal is born, Jones recovers from his ailment but is mistakenly shot and wounded by Holt who thought him to be Autry as he rode away on the roan. Conclusion comes quickly and happily after that.

Autry sings the title song frequently. It is a catchy number that should delight his fans. Other music is on a par. Developments have a refreshing outdoor aspect. John English directed.

CAST: Gene Autry, Gloria Henry, Jack Holt, Dick Jones, Pat Buttram, Rufe Davis, John McGuire, Eddy Waller.

CREDITS: A Gene Autry Production; Producer, Armand Schaefer, Director, John English; Screenplay, Dwight Cummins, Dorothy Yost; Story, Julian Zimet; Photography, Fred H. Jackman.

DIRECTION, Good. PHOTOGRAPHY, Good.

Arch Of Triumph

with Ingrid Bergman, Charles Boyer, Charles Laughton, Louis Calhern

Enterprise-United Artists 120 Mins.

IT'S SALEABLE; IT HAS NAME DRAW POWER; IT HAS POTENT LITERARY BACKGROUND PLUS PLENTY OF ADVANCE BALLY TO ASSIST IN SENDING IT OVER THE LINE.

It is an eminently saleable item. It has name power to cause long lines. It has been riding the crest of an advance wave of publicity for a long time. Add to these long time tenancy on the best seller lists. And a further strong reader-audience who first saw it, plus illustrations, in Collier's Magazine.

Bringing cinematic characterizations to the Erich Maria Remarque novel are Charles Boyer, Ingrid Bergman, Charles Laughton and Louis Calhern, the latter injecting an acid humor. While the tragic love of the principals is heavily lined and emphasized, the revenge motif is set back and only touched upon so that it does not completely fade.

It is shrewd showmanship to permit Miss Bergman and Boyer to develop, consummate and then break off their affair with all the stops pulled out fully to give the audience what it expectantly awaits in display of the love game. On the basis of giving to the conditioned audience what it wants, expects, "Arch of Triumph" has the answers, supplies the demand.

The average, enthusiastic audience on the alert for Bergman in a new role won't be disappointed with her "Joan Madou." Resorting to her untapped talent she plays out the part of a young woman in Paris, a torch singer, who when her lover dies takes to Boyer.

From deported Boyer, a refugee from Hitler Germany, (the time is 1938), Miss Bergman takes up with another man. Boyer spends a few months in Switzerland. On his clandestine return he finds his one-time love a kept woman.

Both Boyer and Miss Bergman are given to intense emotional suffering, aided and abetted spasmodically by Louis Calhern. Once a colonel in Czarist Russia, Calhern is seen as a strikingly uniformed Cossack tending door at a Montmarte nitery.

It must be said that at the outset Boyer's vengeful hatred of Laughton is introduced via a montage effect. Previously, with uniform and swastika armband, Laughton caused the torture death of Boyer's wife.

Whenever their paths come close to crossing Boyer evinces turbulent feeling of homicidal nature. He keeps himself under control when they finally meet in a cafe. Laughton does not recognize Boyer, takes him for a German. Boyer provokes Laughton's interest in the esoteric sights of Paris, lays groundwork for his demise. His plan works out. One night he spirits Laughton, who is quite stewed, into the suburbs, does him in, covers all traces.

Returning he learns Miss Bergman has been accidentally shot by her lover of the moment. She dies after an operation. Boyer again faces deportation or incarceration in a concentration camp for the impending cataclysm has broken and Europe is at war.

Script of "Arch" has a certain creditable bravado. The date coincides with Franco and the Spanish War. A collection of Franco Spaniards are identified in the proceedings and properly told off by Calhern.

Essentially "Arch of Triumph" mounts a picture of tragic prelude to the last war in terms of individuals who happened to live in the most interesting city on the face of the Earth.

CAST: Ingrid Bergman, Charles Boyer, Charles Laughton, Louis Calhern, Ruth Warrick, Roman Bohnen, Stephen Bekassy, Ruth Nelson, Curt Bois, J. Edward Bromberg, Michael Romanoff, Art Smith, John Laurenz, Leon Lenoir, Franco Corsaro.

CREDITS: Producer, David Lewis; Director, Lewis Milestone; Screenplay, Lewis Milestone, Harry Brown; From the novel by Erich Maria Remarque; Photography, Russell Metty; Music composed by Louis Gruenberg, conducted by Morris Stoloff.

DIRECTION, Able. PHOTOGRAPHY, Splendid.

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Scudda Hoo! Scudda Hay!

with June Haver, Lon McCallister, Walter Brennan

20th-Fox 95 Mins.

FINE ENTERTAINMENT; PROPERLY EXPLOITED IT SHOULD PAY OFF IN BIG BO DIVIDENDS.

Fine entertainment has been fashioned in film from the novel by George Agnew Chamberlain. It has warmth, romance, humor, drama, first class performances and Technicolor. Also it has two mules. These mules are responsible for the title. Yell it out and they lean lustily into their harness. If they like you they'll drag and drag. No mules will be required to drag an audience to see this picture.

The observation drawn when this film concludes is that too long has the horse and dog been subjected to admiration. Too much film has been exposed to their prowess, accomplishments.

McCallister acquires two stalwart mules after his father, Henry Hull, fed up with his second wife, Ann Revere, and stepson, Robert Karnes, goes to sea. He takes a job with Tom Tully, neighboring farmer, who first got the mules, resold them when they proved ornery.

June Haver is daughter to Tully. Natalie Wood is her sister. McCallister applies himself to pay off for the animals. Aided by Walter Brennan who has an affection for "cookin' Bourbon," he breaks the mules. They get mule-work at a nearby lumber camp, prosper.

Karnes induces Tully to participate in a bit of connivery to get the animals. Karnes would beat McCallister so severely he would not be able to keep up the installments. McCallister, learning of this via Miss Wood, turns the table, gives Karnes the thrashing of his life.

At length Tully is made to see the error of his ways. Word comes that Hull is lost at sea. Miss Revere and Karnes are driven off the place which is now McCallister's. Final contest has the mules extracting Tully's tractor from a mired field and McCallister and Miss Haver making plans to wed.

CAST: June Haver, Lon McCallister, Walter Brennan, Anne Revere, Natalie Wood, Robert Karnes, Henry Hull, Tom Tully.

CREDITS: Producer, Walter Morosco; Director, F. Hugh Herbert; Screenplay, F. Hugh Herbert; Based on the novel, "Scudda Hoo! Scudda Hay!" by George Agnew Chamberlain; Photography, Ernest Palmer.

DIRECTION, Fine. PHOTOGRAPHY, Excellent.

NFB Prepares Color Shorts

At least two color productions are on the books for the National Film Board's English-language theatrical series, Canada Carries On, and its French-language counterpart, En Avant Canada. To be shot in color will be a film on the planning of the new Ottawa by Jacques Greber, eminent French town-planner and his cohorts, under a working title, "Capital Plan." A blow-up from 16 mm. to 35 mm. in color will be "Eskimo," filmed in the Canadian sub-Arctic.

Upcoming CCO productions in black-and-white include the next release, "Art For Everybody," on the ever-expanding functions of art galleries of today; "Maps We Live By" (working title), produced originally by NFB for United Nations, on the importance of maps in all phases of life; "Bell Singers," a musical on the Leslie Bell Singers of Toronto: "Your MP" (working title), following a typical Member of Parliament through a typical day in Ottawa; "A Chance To Live," concerning the problems in establishing orphans in society; "Global Weather," "Open House," on Canada's vast tourist industry; and a production, as yet untitled, about the culture and skills brought to the Dominion by immigrants. These will all be one-reelers, contrary to reports that followed the release of "The Home Town Paper," a two-reel CCO on Canadian weekly newspapers, that future CCO's would be two reels in length. "Paper" was an exception.

Columbia Pictures, distributors of the CCO series, report encouraging increases in bookings of the series, which now plays 435 theatres from coast to coast. This is an increase of 135 theatres over the 1947 total, and nearly 200 over the year before that. The En Avant Canada series, and the new NFB French-language series, Vigie, both distributed by Astral Films, are playing in 30 Quebec theatres today. Columbia also reports bookings on the NFB feature, "RCMP-File 1365," have reached 421 to date, with new bookings arriving weekly.

Jane Wyatt Cast In UA's 'The Pitfall'

Jane Wyatt has been signed by producer Samuel Bischoff for the role of Dick Powell's wife in "The Pitfall," a United Artists release.

Miss Wyatt joins Lizabeth Scott, who as already been set for the role of the other woman in the picture, a screen adaptation of the best-selling novel by Jan Dratler. Andre De Toth directs.

Wannie Tyers and Friends

Wannie Tyers, who is to manage Odeon's Carlton Theatre in Toronto, considered to be the outstanding theatre project in Canada today, spent two months in Britain examining operation in that country. While there he attended the premiere of "Hamlet," at which members of the royal family were guests of honor. Wannie is shown here at one of the Rank studios, talking things over with the Claude Rains, now making "Passionate Friend," and David Lean, director of "Great Expectations."

MPAA Issues Report On Canadian Plan

(Continued from Page 1)

the USA through the voluntary use of the screen in that country.

Highlight of the meeting was the speech of Francis Harmon, vice-president of the MPAA, who was introduced by the chairman, John J. Fitzgibbons, head of Famous Players Canadian Corporation and of the Canadian Motion Picture National Services Committee.

A report of arrangements and intentions was carried in the Canadian Film Weekly of May 26th. Representing the MPAA in Canada for the project is the MacLaren Advertising Company, Limited, Toronto. Don Henshaw is in charge for MacLaren's.

Harmon, who explained that the MPAA speaks for 70 per cent of the American industry, recalled earlier Canadian associations through his five years as general secretary of the YMCA and referred to the undefended border between this country and the USA. Following an Ottawa visit in January, during which he talked with such important government officers as L. B. Pearson and Donald Gordon, Eric Johnston, MPAA president sent a letter outlining an eight-point program. This program suggested the manner in which "the organized motion picture industry of the United States could be of aid to the Canadian nation in this time of dollar stringency."

Fitzgibbons, he said, had discussed with Howe "the problems confronting Hollywood in its effort to recoup from Canada its share of total world production costs of its pictures."

He praised his associates in the project, Colonel Blake Owensmith, formerly a lieutenant-colonel in the Royal Canadian Artillery, who is from Hollywood, and Taylor Mills of the MPAA New York office.

Hollywood's revenue from Canada and the United States was making it possible to continue the showing of films, with their messages of democracy, in countries where political changes had led to a ban on the export of their earnings, he said. The American film capital is an international zone in which actors of every nationality portrayed people of races different from theirs, an example being Raymond Massey of Canada, the world's most famed stage and screen Lincoln.

Another illustration of Hollywood's recognition of the place of all freedom-loving people in its scheme of things arose out of Harmon and Fitzgibbons speaking to Dore Schary, head of production at RKO, about "Honoured Glory," now in production. As a result Charles Laughton will play a Canadian officer among several soldiers who died in World War II. These come back to visit Lincoln's shrine and Laughton will point out that Lincoln's Gettysburg speech belonged to lovers of freedom everywhere.

During the meeting there was a discussion about the number of Canadians in Hollywood. Leo Dolan, director of the Dominion Government Travel Bureau, asked if a Canadian Actors Club could be formed in Hollywood, to meet and discuss the progress of the project. Harmon suggested that this might not be limited to Hollywood and that Canada might make an annual award to a Canadian who is outstanding in American life.

Among those present at the meeting were representatives of the National Film Board, Canadian Broadcasting Corporation, Bank of Canada, Department of Trade and Commerce and the Department of External Affairs.

Humboldt's Bailey Marks 40th Anni

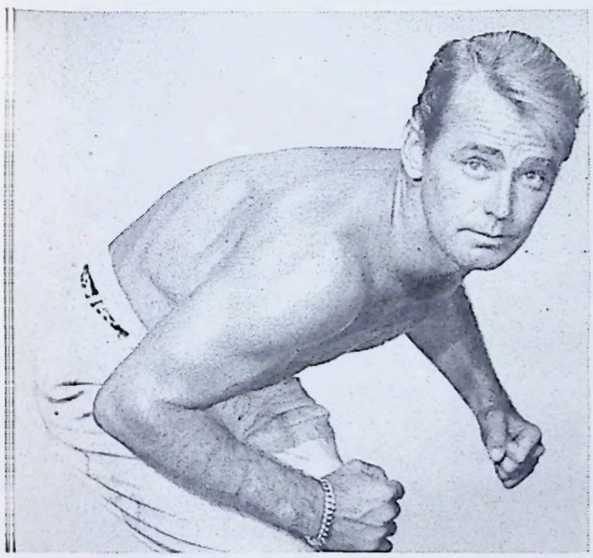
Forty years in the motion picture industry in Canada were climaxed for F. G. Bailey with the recent opening of his 500-seat de luxe Lux Theatre in Humboldt, Saskatchewan. At all times an exhibitor, Bailey brought film performances to Humboldt during 37 of the 40 years he has been connected with motion pictures.

His career started back in 1908 when he and D. Spicer opened the Lux Theatre in Regina. Three years later he sold his interest to his partner and became an itinerant, giving shows in Wadena, Watson, Vonda and Humboldt.

It is a far cry from the exhibitions of the "flickers" put on twice weekly then by Bailey in Humboldt's poolroom to the six weekly performances he now gives at the Lux, rated as one of the best theatres in comfort and equipment in the province.

Entertainment-hungry fans flocked to see the movies that were two years behind the times, although the entire industry was only a dozen years old then. They suffered the discomfort of sitting on kitchen chairs with boards nailed across them while the hand-cranked projector, lighted by a gas generator, flashed the action on a temporary screen.

In 1914 Bailey erected Humboldt's original Lux Theatre and, with an addition built in 1920, it served the community until replaced by the present one. It was to this old Lux that the talkies came in 1929, the fourth theatre in the province to get sound.



Paramount's 'Saigon' Stars Alan Ladd

STARRING Alan Ladd and Veronica Lake, Paramount's "Saigon" is the action-filled type of picture in which Ladd shows to best advantage and which has been doing the big business that exhibitors have come to expect from one of his films.

Story concerns three fliers on discharge from the USA Army who take a highly-paid assignment to fly a secretive gentleman into Saigon. Complications set in when the gentleman's secretary shows up in his place carrying $500,000 and the plane crashes.

LET'S TAKE A "new look" AT THE FACTS!

IT'S A FACT!

Gentleman's Agreement

The most acclaimed motion picture in history! The most long runs! The most holdovers! The most moveovers! The most new box-office records of any film today!

IT'S A FACT!

The Iron Curtain

The most sensational and timely subject ever brought to the screen! World Premieres in 500 theatres from coast-to-coast the week of May 10th!

IT'S A FACT!

Call Northside 777

. . . is the biggest box-office hit of all 20th's true-to-life dramas, topping such great grossers as "BOOMERANG!" and "13 RUE MADELEINE"!

IT'S A FACT!

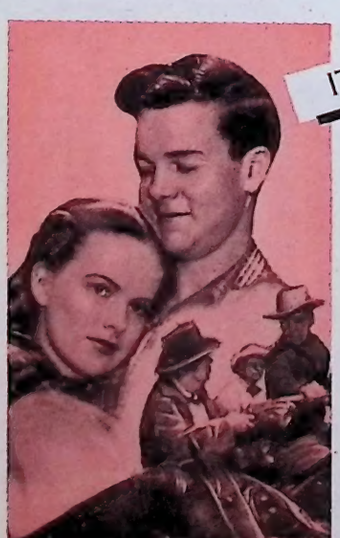
Anna Karenina

. . . is now premiering at the Roxy Theatre, New York. "That the picture will play to big grosses is certain," says Variety!

IT'S A FACT!

Sitting Pretty

. . . 20th's all-time record laugh-hit, is piling up bigger-grosses than "MARGIE" or "MOTHER WORE TIGHTS" all over the country!



IT'S A FACT!

Green Grass Of Wyoming

Compared by preview audiences to "SMOKY," "THUNDERHEAD," and other great 20th Technicolor triumphs! 8-state Premiere, Decoration Day Week!

IT'S A FACT!

The entire trade, from Variety Business Reports to Boxoffice Barometer to "What The Picture Did For Me," reports that the biggest grosses in every size theatre in every size town are being made today by

20th CENTURY-FOX